



GOLF IN JAPAN

...we've made it easier...

Golf in Japan Site info & Stats:

The GIJ site is a very unique and targeted way to advertise to a specific and affluent clientele. The Golf in Japan site is the #1 English site on anything related to golf in Japan and many traveling high end business people and ex-pats living here access our site everyday.

The GIJ site receives on average 125,000-310,000 page views per month and the busiest "week" was 55,700 views by people looking specifically for info on "golf" in Japan!

*Note: 100% of the viewers of the site are interested in golf in Japan and haven't been tricked over to the site through any non-related search activity etc..

How we rate on current "Search Engine" rankings (as of January 5th, 2008)

Google.com entering:

- "Golf in Japan".....#1 in the world (ex. **Tiger Woods**)
- "Golf Japan".....#1 in the world (ex. **Tiger Woods**)
- "Japan Golf".....#2 in the world (ex. **Phil Mickelson**)
- "Golf Japan Reservations".....#1 in the world (ex. **Tiger Woods**)
- "Japan Golf Reservations".....#1 in the world (ex. **Tiger Woods**)

Yahoo.com entering:

- "Golf in Japan".....#1 & 2 in the world (ex. **Tiger Woods & Phil Mickelson**)
- "Golf Japan".....#2 after **Adidas/Taylormade** (ex. **Phil Mickelson**)
- "Golf Japan Courses".....#1 & 3 in the world (ex. **Tiger Woods & Jim Furyk**)
- "Golf Japan Reservations".....#1 & 6 in the world (ex. **Tiger Woods & Justin Rose**)
- "Japan Golf".....#5 in the world (ex. **Steve Stricker**)
- "Japan Golf Reservations".....#1 & 4 in the world (ex. **Tiger Woods & Ernie Els**)

Etc...

*Note that other sites that appear during various searches can't even come close to the quality and content found on GIJ!

What we bring to the users:

1. Easy to find and understand comprehensive information on all 2344 eighteen hole or more golf courses in Japan.
2. Interesting features by three columnists with extensive knowledge and insight into the Japan golf scene.
3. On-line reservations (more to be added over time)
4. All 78 driving ranges in the greater Tokyo area listed with maps.
5. All the courses in nearby Micronesia listed.
6. Specific Search capability by Prefecture, course playability, price, distances from interchanges and other useful statistics.

What we bring to advertisers:

1. GIJ is officially linked to & from the JNTO (Japan National Tourism Organization) site and that means you get seen by the main stream of the world as we are by far the leading resource on anything related to Golf in Japan.
*See: <http://www.japantravelinfo.com/outdoor/> “and click on golf”.
2. Top ranked exposure to the world for your business or course. (see the amazing search engine stats above!)
3. Domestically your business or course will get seen by high end golfing ex-pats in the business community in all major sectors as well as many members of the TAC (Tokyo American Club), YCAC (Yokohama Athletic Club) and multiple Chambers of Commerce's. See our 07 Survey here: <http://www.golf-in-japan.com/survey-report07/>
4. We are also involved with and one of the entities responsible for organizing and promoting the Daimler Chrysler Cup, the largest ex-pat golf event of the year. See: <http://www.dccgolf-japan.com/>
5. Courses enjoy reservations by business travelers as well as holiday makers from overseas and the many nearby Asian countries.
6. Access to a new emerging (foreign) golf and golf tourism market whose demographics are mainly composed of influential decision makers and business leaders that are currently being overlooked by most golf courses and companies.

Some of our current advertisers include:



*Please contact me for a sales kit and we look forward getting your company involved.

Best regards,

A handwritten signature in blue ink next to a realistic image of a golf ball.

.....
**Bennett Galloway | Sales & Marketing Director,
Columnist | Golf in Japan**

Tel. +81.5.5087-1555 Fax. +81.5.5087-1915

Mobile. 090.9892.4319

mailto:bennett@outdoorjapan.com

...we've made it easier...

www.golf-in-japan.com

.....